

# Lozahn du Preez

*Graphic and Web Designer (Head of Design)*

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Over the past decade, Graphic Designing has given me the creative outlet to incorporate my passion for art with practical, everyday application. With various requests from my clients for anything from menus and birthday invitations, through to multi media campaigns for new product launches, I enjoy the challenge of working closely with my clients to create original, eye-catching concepts that can be used in various formats to suite the needs of each project. Some of the major projects I have been involved with include Corporate Design, Company Rebranding, Start-up Companies, Brand Development (Corporate Identity) and Communications for both Print- and Web-based campaigns. In particular, I enjoy working with my clients on conceptualising and creating themes and looks on new projects, where each 'brainstorming' session can start out going in one direction and then be developed into a stylish, professional and innovative project.

With the everchanging technology, and the need to design for various formats, I have made it my personal mission to become proficient in the many different Operating Systems and Tools available to the Design Industry, including major brands like Apple and Adobe. With my continuous learning of these various platforms, I have gained an expert skillset and knowledge of both Apple Mac and Windows based operating platforms. Some of the programmes used include: Adobe Photoshop, Illustrator, InDesign, Dreamweaver, PowerPoint, Acrobat and After Effects.

In my current role at Six Degrees Media, my main responsibilities include the overall supervision of our current clients' projects, to ensure that all the projects meet the briefed criteria to the highest standards and to ensure that each deadline is met, specifically focusing on live events and presentations. Some of our Clients include Ford, Nissan, Standard Bank, FNB, ABSA, Mango Airlines and many more.

Please feel free to have a look at my portfolio and to contact me with any queries.

Yours sincerely,  
Lozahn Du Preez

## PROFESSIONAL INFORMATION

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<b>Surname</b>	Du Preez
<b>Name</b>	Lozahn
<b>Identity Number</b>	8811040040083
<b>Age</b>	29
<b>Home Language</b>	Afrikaans
<b>Second Language</b>	English
<b>Nationality</b>	South African
<b>Gender</b>	Female
<b>Driver's License</b>	Yes
<b>Own Transport</b>	Yes
<b>Cellphone</b>	082 855 1734
<b>E-Mail</b>	Lozahn.dupreez@gmail.com
<b>Marital Status</b>	Single
<b>Dependents</b>	None
<b>Current Position</b>	Head of Design Six Degrees

## PROFESSIONAL PROFILE

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- Senior Graphic and Web Designer with 5+ years of experience in the management of the complete design process, from conceptualization to delivery.
- Expert at interdepartmental coordination and communication.
- Skilled with Adobe Creative Suite (Illustrator, Photoshop, InDesign, Dreamweaver, After Effects)
- Expert in Microsoft Office 365 (PowerPoint, Word)
- Able to stretch the boundaries of web design and digital storytelling to help my client's brands stand out
- Able to code websites from scratch according to the client's needs (HTML, CSS, Bootstrap, Responsive web design for mobile)

## TERTIARY EDUCATION

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<b>Institute</b>	NWU (North West University)
<b>Year Finished</b>	2010
<b>Qualification</b>	BA Human Movement Studies and Psychology
<b>Main Subjects</b>	Psychology
	MBWK
	Statistics
	Anatomy
	Movement Studies
<b>Institute</b>	CTU Potchefstroom
<b>Year Finished</b>	2010
<b>Qualification</b>	Graphic and Web Design
<b>Main Subjects</b>	Adobe Photoshop
	Adobe Dreamweaver
	Adobe Illustrator
	Adobe InDesign
	Adobe Flash
<b>Additional Qualifications</b>	First Aid Level 1
	SharePoint 2010 End User 2
	WordPress Web Design 2016
	After Effects 2017 (School of Motion)
	Design Bootcamp 2017 (School of Motion)

## SECONDARY EDUCATION

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<b>Secondary School Attended</b>	Potchefstroom Hoërskool Gimnasium
<b>Year Finished</b>	2006
<b>Qualification</b>	Gr.12
<b>Subjects Passed</b>	Afrikaans
	English
	Math
	Home Economics
	Physiology
	Art
	Design Art

## WORK EXPERIENCE

### Senior Graphic and Web Designer (Current)

<b>Company Name:</b>	Six Degrees
<b>Company Type:</b>	Media and Productions
<b>Location:</b>	Bryanston, Johannesburg, Gauteng, South Africa
<b>Dates:</b>	Jun 2012 - Present
<b>Skills:</b>	Senior Designer
	Head of Design
	Web Design
	Web Developer
	Web Administrator
	Microsoft 365
	Corporate Identity
	Document Control
	Adobe CC
<b>Role as Head of Design includes:</b>	<ul style="list-style-type: none"> <li>• Working alongside the Creative team at Six Degrees and coordinating the designs for videos and animations also including Rich Media Banners.</li> <li>• Working on projects from concept to execution for Ford, Nissan, Standard Bank, RMB and SAP. I was responsible for the creative route presented on the RMB pitch, which we won. I then had the opportunity to head-up the project as the lead designer, developing the look and feel across the board for RMB's project.</li> <li>• Working directly with a number of clients, throughout S.A. and globally, across a diverse range of industries and communities.</li> <li>• Working in digital projects for Standard Bank, Ford and SAP. Projects includes Facebook apps, experiential sites, digital interactive pages, rich media banners and online publications (magazines).</li> <li>• Performing in a role as creative lead to develop a range of printed and digital marketing collateral and promotions.</li> <li>• Online and offline brand development for multiple clients.</li> <li>• Developing the brand identity and web site designs for multiple clients like iHolidays, Six Degrees, and multiple wedding website designs with attendance databases.</li> <li>• Creating online advertising to promote new content.</li> <li>• Overseeing and creating every element of interactive content from initial design stages to final development.</li> <li>• Projects includes HTML and HTML5 websites, viral marketing campaigns, online promotions, CI development, online presentations and online magazines.</li> </ul>
<b>Reason for Leaving</b>	Looking for new challenges and opportunities

## Graphic and Web Designer

<b>Company Name:</b>	Master Drilling
<b>Company Type:</b>	Engineering Services
<b>Location:</b>	Fochville, Gauteng, South Africa
<b>Dates:</b>	Jan 2010 – Jun 2012
<b>Skills:</b>	SharePoint Administrator
	Web Design
	Web Administrator
	Photographer
	Corporate Identity
	Document Control
	Adobe Master Suite CS5
<b>Description of Duties:</b>	<ul style="list-style-type: none"> <li>• Creating and maintaining websites (Updates and functionality),</li> <li>• Creating print ready designs on all formats, ensuring document formats and versions are correct and updating them.</li> </ul>
<b>Reason for Leaving</b>	New opportunities and opportunity for growth

## Freelancer

<b>Company Name:</b>	Private
<b>Company Type:</b>	Architectural and Design Services
<b>Dates:</b>	Jan 2009 – Jun 2012
<b>Skills:</b>	Adobe Creative Suite CS5
	Web Design
	Customer Relations
	Communication
	Quotations and Invoicing
<b>Description of Duties:</b>	<ul style="list-style-type: none"> <li>• Creating social media pages for clients, ensuring that the projects meet the brief supplied.</li> <li>• Brainstorming sessions with clients regarding concept development and execution.</li> <li>• Concept Development for Marketing and Events for Branding.</li> <li>• Creating interactive and responsive websites.</li> <li>• Search engine optimization for clients.</li> </ul>
<b>Reason for Leaving</b>	New opportunities and opportunity for growth

## AVAILABLE ON REQUEST

Matrix Certificate	ID Document
Academic records	Driver's License
Qualification Certificates	